

Interviews

Informatics 131 Discussion

Benjamin Koehne

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Interviews

Overview

Why?

- First-hand accounts
- Learn about individual opinions, attitudes strategies that cannot readily be observed or inferred from observations.

Interview types

- Structured, semi-structured, unstructured
- Interviewees: experts, (non-)users, stakeholders
- Out-of context, in context
- Contextual inquiry

Process

- Apprehension
- Exploration
- Cooperation
- Participation

Interviews

Spradley's question types

- Grand Tour Questions
- Mini Tour Questions
- Example Questions
- Experience Questions
- Native Language Questions

Your interviews today

Schedule

30 min: Pairs of 2 (from different project themes)

Use 15 min each to interview your partner using your 10 prepared questions (and beyond).

15 min: Groups of 4-6

Discuss interview experience within the group and revise your interview protocol accordingly.

5 min: Everybody

Concluding thoughts/comments.

Project

What to turn in (part of D1 - Individual Research)

- Interview questions (marked up with changes / notes)
- Interview audio (2nd interview)
- Interview summaries (no full transcripts required)
- Interview reflection (surprises, lessons learned, challenges, differences between interviews)

See complete details on class website: <http://ellieharmon.com/inf131/131-design/#D1>